Planning Analysis Sheet

Website goal

My website goal is to present and offer my running coach service. It explain, in three different tab:

What do I offer and why ?   
Who Am I ?  
How to contact me ?

List the working title of each page on your site. What information do I need?

|  |  |
| --- | --- |
| Page Type | Page title |
| Homepage | Damien Running Coach |
| About page | About Damien Mullet |
| Contact page | Contact Damien Mullet |

“What information do I need?”

Homepage

* My own text and coaching info
* My logo and photo
* YouTube video about marathon running
* Strava activity embed

About Damien Mullet

* My own biography and coaching text
* My logo image
* My running performance stats (personal race times)
* Strava profile/social link

Contact Damien Mullet

* My own text (contact instructions and encouragement)
* My logo image
* My contact form fields
* Strava profile/social link
* My email address